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BUSINESS AND PROFESSIONS CODE - BPC

DIVISION 7. GENERAL BUSINESS REGULATIONS [16000 - 18107] (*Division 7 added by Stats. 1941, Ch. 61.*)

PART 3. REPRESENTATIONS TO THE PUBLIC [17500 - 17943] (*Part 3 added by Stats. 1941, Ch. 63.*)

CHAPTER 2. Premium Coupons [17700 - 17702] (*Chapter 2 added by Stats. 1941, Ch. 64.*)

17700. As used in this chapter:

(a) "Coupon" includes certificates, cards, package labels, wrappers, can covers, bottle caps or other and similar devices, which entitle the person holding or delivering or surrendering them to have them exchanged for or redeemed in goods, wares, merchandise, or services of any kind free of charge or for less than the retail price of such goods, wares, merchandise, or services.

(b) "Person" includes persons, firm, firms, corporation and corporations.

(c) "Issue" includes use, distribute, give away, sell and furnish.

(*Amended by Stats. 1957, Ch. 776.*)

17701. It is unlawful for any person to issue coupons unless there shall be specified in or upon such coupons, specifically or by class, the person by whom or with whom such coupon is exchangeable or redeemable, and unless such person specified is either:

(a) The person issuing such coupon

(b) Member or members of an association issuing such coupon which association shall be a bona fide organization in existence for a period of at least six months prior to issuing such coupon. The name and address by street and number of the principal place of business of the association shall also be specified in or upon such coupon

(c) A person engaged in the business of issuing coupons for use or distribution by itself or by other persons.

(*Added by Stats. 1941, Ch. 64.*)

17701.5. It is unlawful for any person to advertise a price that requires the buyer to send in a coupon to the manufacturer for a cash rebate, unless the price actually paid to the person selling the item is clearly and conspicuously advertised along with the final price with the coupon.

(*Added by Stats. 1990, Ch. 863, Sec. 1.*)

17702. Any person violating this chapter is for each offense guilty of a misdemeanor.

(*Added by Stats. 1941, Ch. 64.*)